

# Louise Lessél

New Media Artist and Creative Technologist New York / Copenhagen

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### **ABOUT**

Louise Lessél is a Danish New Media Artist and Creative Technologist based in New York. She creates digital projections and interactive light installations based on scientific facts and data input, often exploring the limits of the human perceptual system or raising ecological awareness. All of her projects are interactive and uses various sensors and tracking technologies for user input.

She holds two degrees in computer science and one in art and technology.

Previously exhibited works include the internationally renowned installation 'The Wave', made during her time at the artist collective Vertigo (vertigo.dk), in Denmark.























### SKILLS

#### **PROGRAMMING**

C#, Python, GLSL, CG, C++, Arduino, Processing, Javascript, p5.js, SonicPi, Open Frameworks, MATLAB

#### **SOFTWARE**

Unity, Touchdesigner, Unreal Engine, Madmapper, VDMX, Houdini, MaxMSP, Ableton, Blender, Maya, After Effects, Premiere Pro, Photoshop, Illustrator, Spark AR, Lens Studio

## **EXPERIENCE**

**DE-YAN STUDIO** / 2021 - / Creative Technologist, for SnapChat and Versace JAMES CLAR STUDIO / 2020 - / Creative Technologist VERTIGO / 2016-2018 / Creative Technologist

AALBORG UNIVERSITY / 2016-2018 / Educator on museum installations

J-POPCON FESTIVAL / 2015-2016 / Experience Design

MAKROPOL VR:LAB, CPH:DOX / 2015 / Showcase & experience design

STORY MUSIC GOLDEN DAYS / 2015 / Event manager & experience design BIILLETSALGET.DK / 2013-2014 / Site management and UX Design PLUS AGENCY / 2013 / Project management KONTRAPUNKT / 2012 / Brand strategy and communication, UX Design

HCI INTERNATIONAL CONFERENCE 2017 / Published Paper

Mix and Match: Designing an Installation for Music Festivals Aiming to Increase Social Sustainability, in DUXU: Design, User Experience, and Usability: Designing Pleasurable Experiences

SIDeR CONFERENCE 2012 / Published Paper Introducing Magical Experiences in UX

# SELECTED EXHIBITIONS / ARTIST TALKS

SFA Projects, Gallery, 2021 Luciferin I, Firefly Light Orgy Series

Processing Day NYC, 2020 P5.js Shaders

Liberty Science Museum, 2020 Cosmic Harp

NYCxDesign Exhibition, 2019 Audance

Digital Arts Festival Athens, 2019 Liverpool River of Light festival, 2018 Lumiere Festival London, 2018 CPH Light Festival, 2018

The Wave

Plugout Festival, 2017

Future visuals: Mobile AR Visuals

SMILE Samsung VR lab, 2017 Augmented Reality Visuals

## GRANTS

Fulbright Denmark American-Scandinavian Foundation Nordisk Film Danmark-Amerika Fondet Bikubenfonden Laurits Andersen Fonden Augustinus Fonden

### ACADEMICS

INTERACTIVE TELECOMMUNICATIONS / 2018-2020 / New York University, USA MPS. graduate degree in digital media art and interactive technologies. VR, AR, motion capture, volumetric capture, open source software, machine learning, exhibition design, projection mapping and live performance technologies, physical computing and lighting design. Thesis: Homo ex Humo, robotic branches emulating plant communication.

MEDIALOGY / 2015-2018 / Aalborg University, Denmark

BSc. undergraduate degree in computer science, researching, programming and prototyping installations, signal processing and computer graphics. Thesis: The Black Queen, interactive live theatre projection system.

**DIGITAL MEDIA & DESIGN** / 2009-2012 / IT University of Copenhagen, Denmark BSc. undergraduate degree in interaction design, user research, digital media strategy and communication.

Thesis: Ebooks using eye tracking for interactive reading experiences.